

# MANCHESTER YOUTH BOARD

MANCHESTER  
CLIMATE CHANGE  
AGENCY

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## CLIMATE MANIFESTO

2021



# MANIFESTO PRIORITY 1

Ensure that Manchester's communities are sufficiently engaged, educated, empowered, supported and feel enough relevance to the cause, to take action on climate change

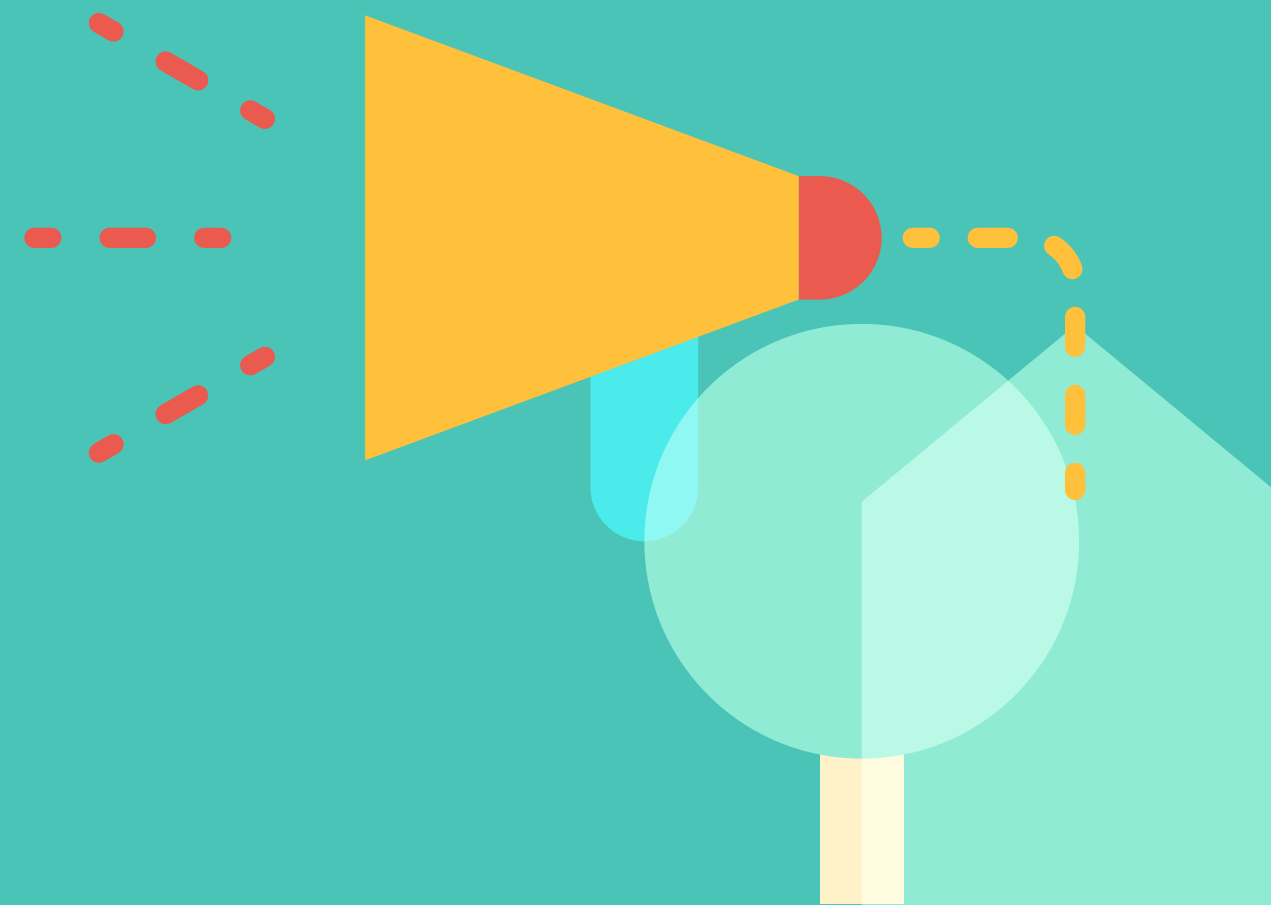


# MANIFESTO PRIORITY 1

Make young people aware of green jobs and career pathways, particularly those from disadvantaged communities.

Support community groups to be environmentally sustainable.

Raise awareness in Manchester communities about our inflated carbon footprint without greenwash.



Run workshops and community events to help residents learn how to adapt their behaviour and use these events to give them a say in influencing policy.

Promote and support existing green collectives in Manchester.

Use social and traditional media to bust environmental myths.

# MANIFESTO PRIORITY 2

Ensure that other current world issues and priorities do not divert away from the climate change agenda

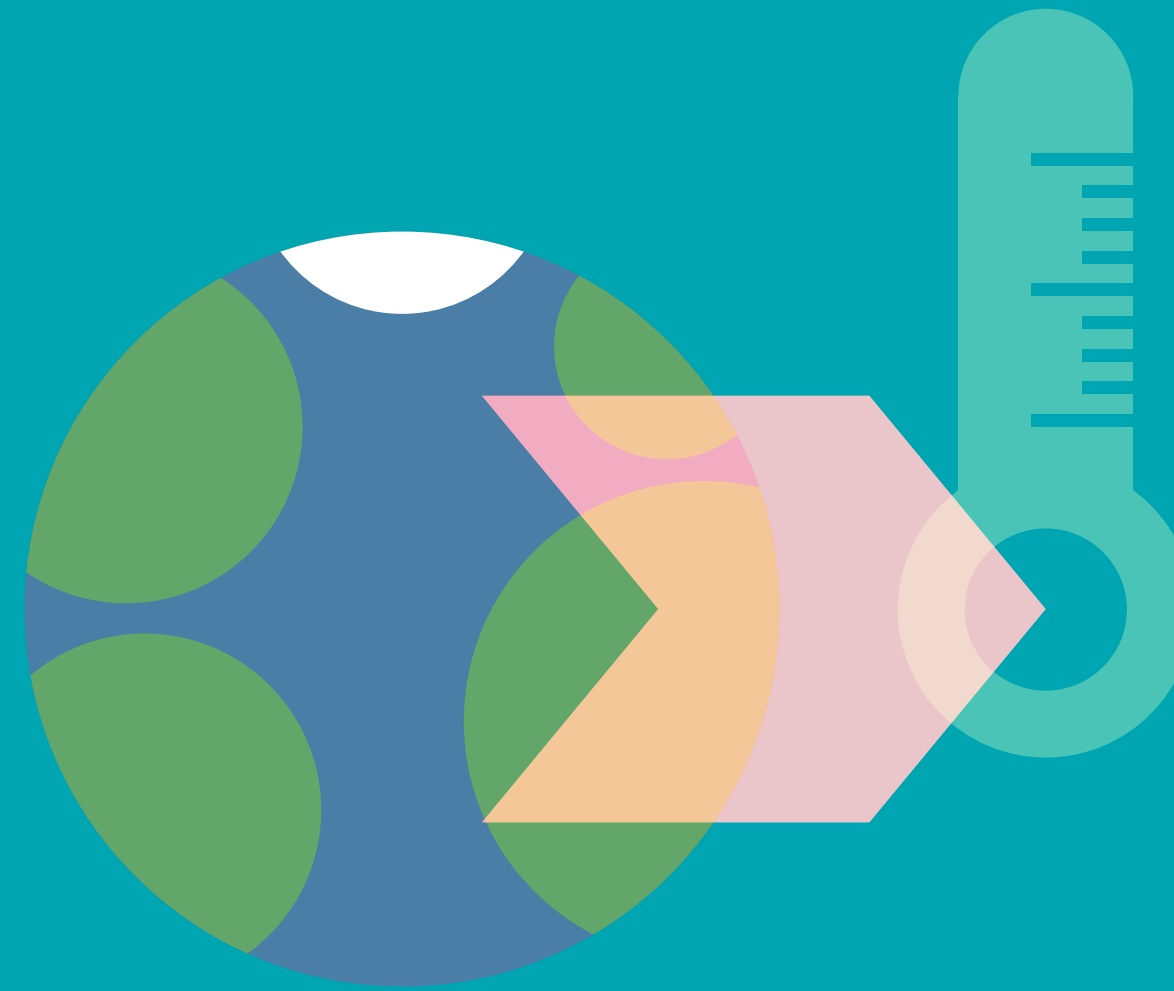


# MANIFESTO PRIORITY 2

Host a Green Takeover Day with local initiatives at centre stage.

Create safer routes for bike users, offer free cycling lessons for Mancunians of all ages, and ensure sustainable travel options are accessible to all.

Set ambitious climate targets for for key organisations across the public, private, and voluntary sector. Once agreed, communicate these publicly so Mancunians can hold the leaders of these organisations to account for missing their targets or support their successes.



Be clear about the impacts of the climate crisis and do not understate them. Ensure discussions on the crisis are not missing the real-world impact, e.g. extreme weather and death tolls, economic loss, job loss, displacement, and health impacts.

Create a hub so job creators, education institutions, and science-driven arts groups can collaborate.

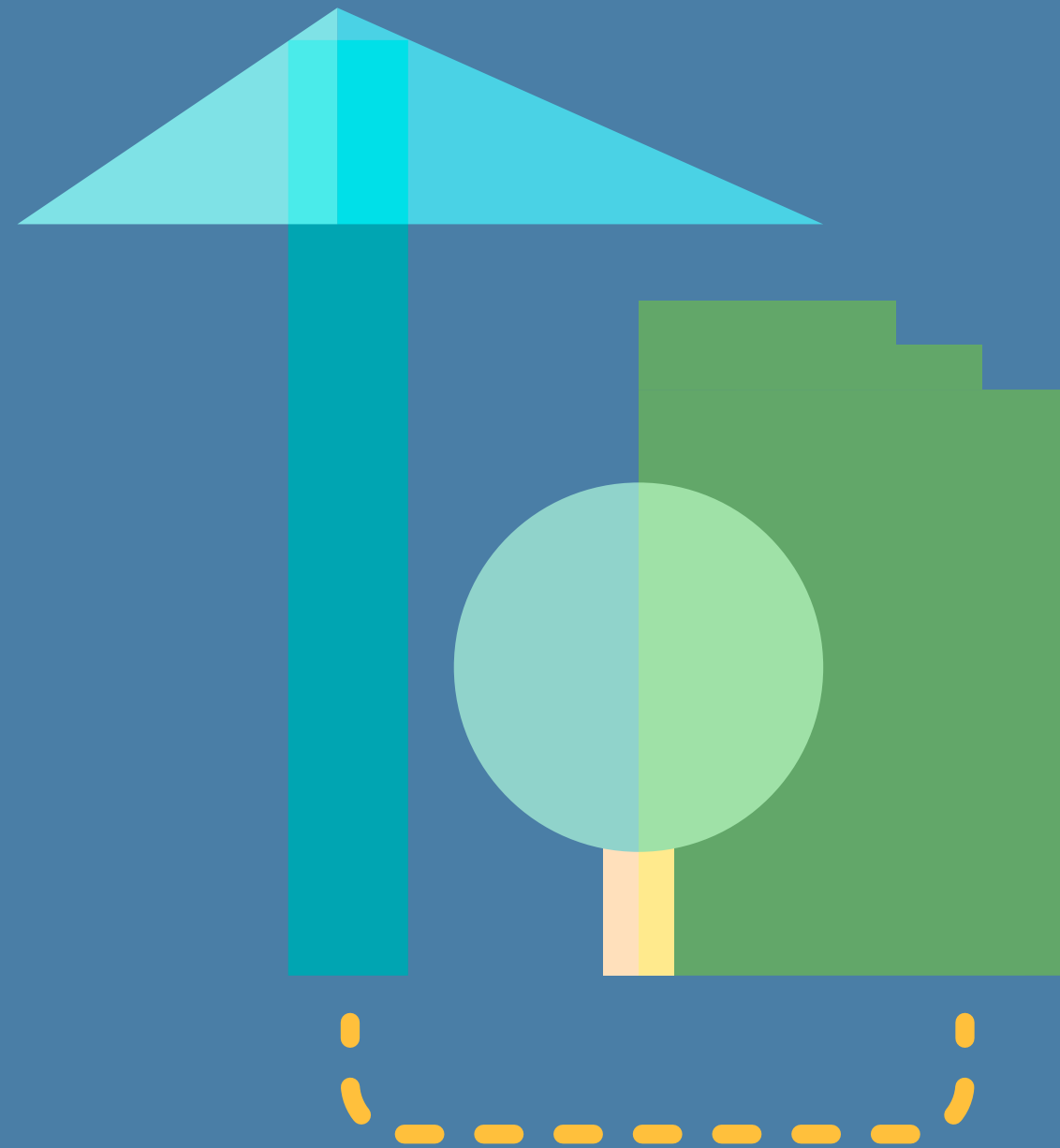
Manchester Climate Change Partnership must promote the 'green recovery' and the positive legacy of lockdowns: more walking and cycling and less commuting.

# MANIFESTO PRIORITY 3

Ensure that Manchester's economic and business aspirations do not take precedence over climate change action



# MANIFESTO PRIORITY 3



Make all buildings carbon zero or have carbon reduction plans in place to be carbon zero by 2030.

Embed Carbon Literacy across all businesses and organisations in Manchester and create a culture that expects climate friendly decisions.

Set up a competition for innovation in business to reward the most sustainable practices that help meet carbon zero.

Employers work with the Manchester Climate Change Agency to offer corporate social responsibility days on climate change initiatives.

Maximise sustainability initiatives in public transport and lower the carbon footprint of travel.

Work with businesses to support them in understanding the opportunities that climate friendly practices bring to their business. This includes securing the future of their business by attracting the ever-growing young workforce and attracting young customer bases.

Take responsibility for the carbon and resource intensive practices of the fast fashion industry, as Manchester is the UK's fast-fashion capital.

# MANIFESTO PRIORITY 4

Work with the policy and legislative framework to help Manchester communities and organisations to take action on climate change





# MANIFESTO PRIORITY 4

Manchester must invest to meet its carbon reduction targets, for example through committing to carbon capture, urban greening, and biodiversity initiatives. This is a responsibility across all sectors.



Decision makers must collaborate with young Mancunian's to reach its climate targets. This could include sharing ideas, policy rewriting, and design of initiatives.

Pursue regenerative economic models that benefit Mancunian communities, improve the local environment, and provide opportunities at the same time.

# MANIFESTO PRIORITY 5

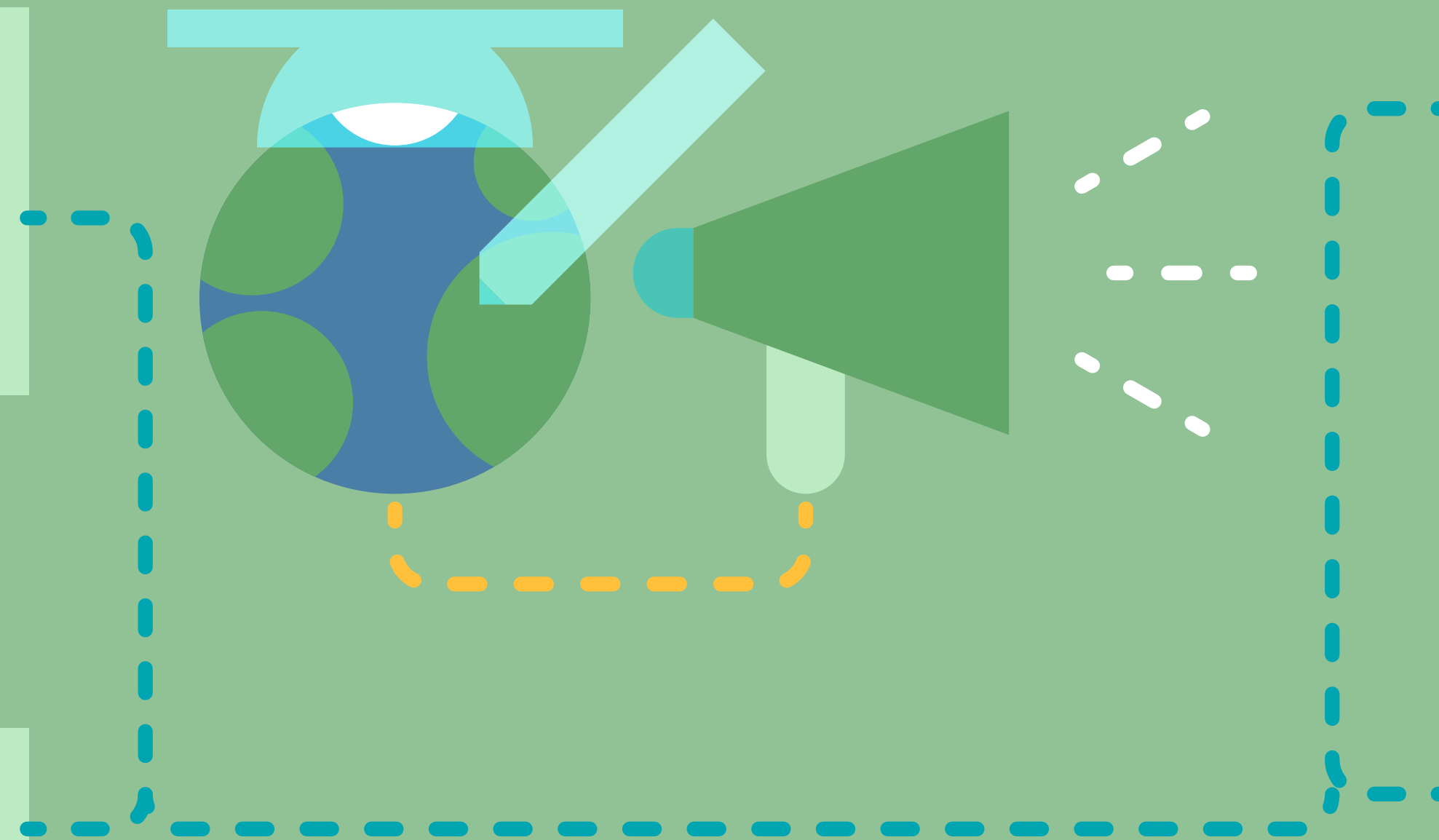
Work with education and training providers to ensure that they are taking action on climate change



# MANIFESTO PRIORITY 5

Develop a green enterprise curriculum informed by carbon literacy to identify the self-employment opportunities and skills to earn a decent living.

Create and promote apprenticeship opportunities in the green sector.

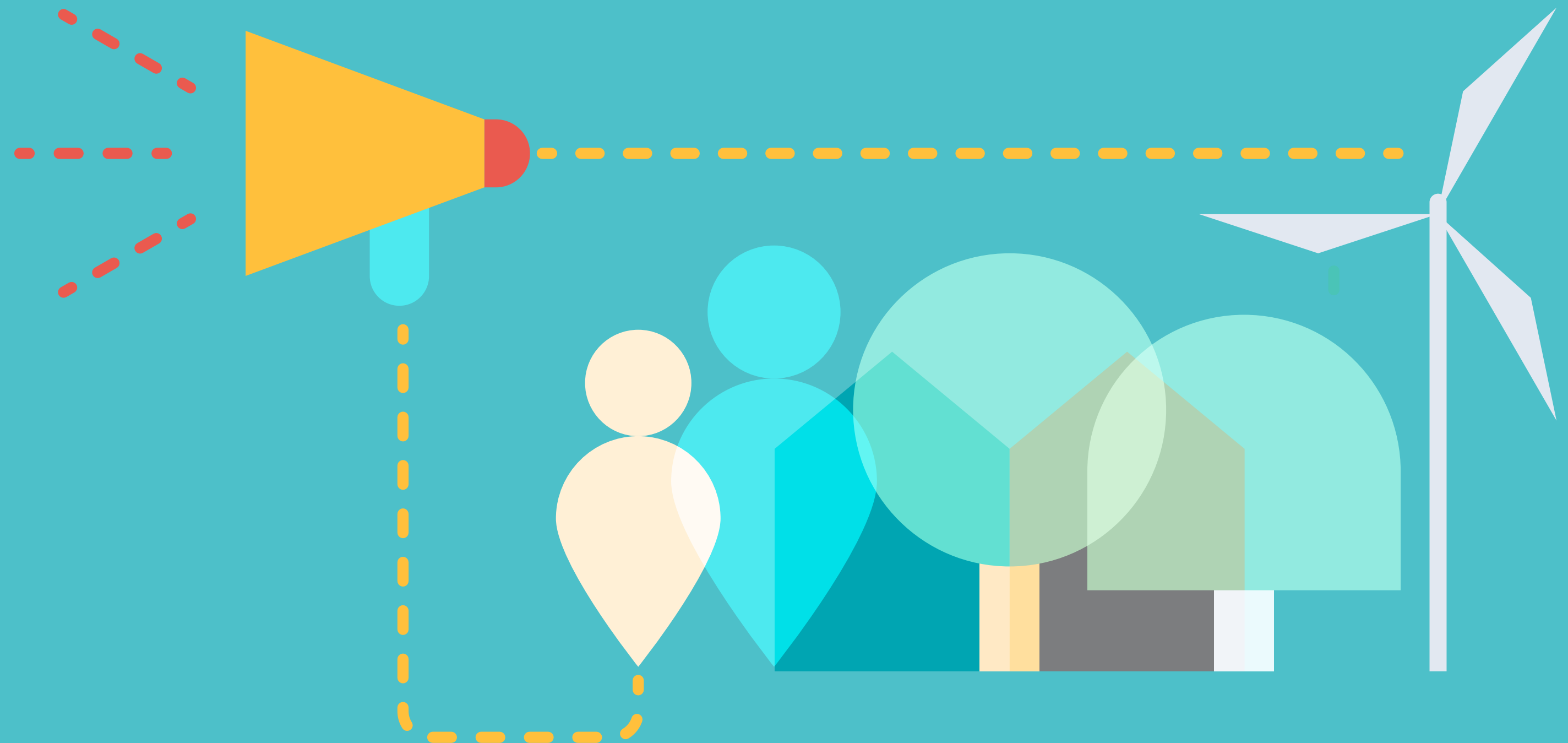


Ensure education institutions and training providers have adopted a plan to be carbon zero by 2030 and that they play their full part in creating an ethical, sustainable and socially just world.

Embed a relevant, quality climate curriculum in Manchester's schools to ensure a City-wide climate education.

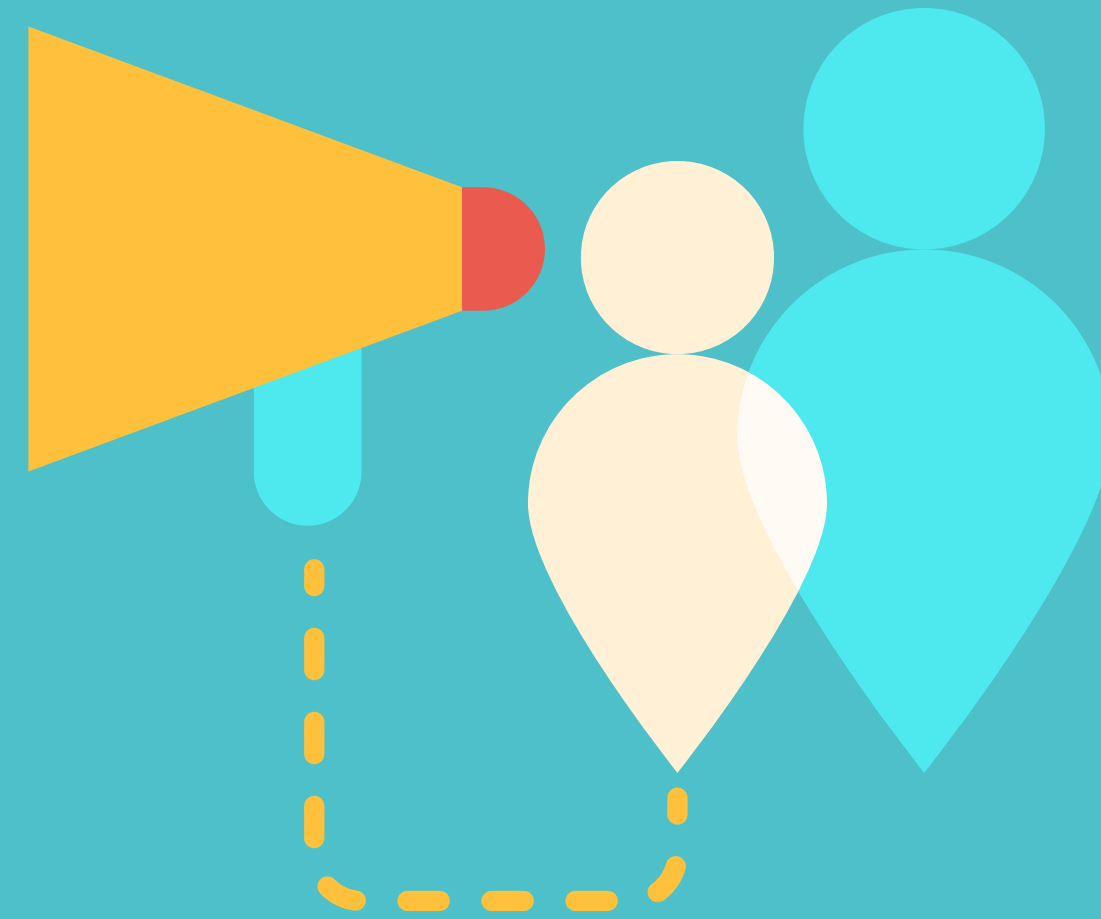
# MANIFESTO PRIORITY 6

Empower Manchester's  
young people to take  
action on climate change



# MANIFESTO PRIORITY 6

Support young Mancunians to become activists and leaders. Manchester must embrace its radical roots by creating a programme of education aimed at encouraging more young people to have their say.



Councillors should seek out the views of young people and give young people the opportunity to feedback and help direct climate change issues at a very local level.

Create a forum, which could be a podcast or social media, for young people to discuss ideas and champion climate change action.

# MANIFESTO PRIORITY 7

Ensure that the climate change movement is diverse and inclusive



# MANIFESTO PRIORITY 7

Promote green jobs and opportunities, particularly to those underrepresented in the climate movement.

Everyone must take responsibility to engage with communities that are underrepresented in the climate movement. We must all provide a platform for and reach out to underrepresented groups. We must become a more inclusive movement.



Promote accessible and engaging climate media, such as Julie's Bicycle Creative Climate Chats.

Social justice must be embedded in our approach to the climate crisis. Underrepresented voices, particularly from the Global South, must be amplified.

Create a network that enables collaboration by bringing groups with shared climate ambitions together to drive forward community-led climate projects.